ALLISON JOHN A
Form 4
August 03, 2010

FORM 4

OMB APPROVAL

OMB Number:	3235-0287
Expires:	January 31, 2005
Estimated average burden hours per response...	0.5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
ALLISON JOHN A

(Last) (First) (Middle)

PO BOX 1250

(Street)

WINSTON-SALEM, NC 27102-1250

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
BB&T CORP [BBT]

3. Date of Earliest Transaction (Month/Day/Year)
07/27/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

__X__ Director _____ 10% Owner
_____ Officer (give title below) _____ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	07/27/2010		G	V	30,000	D	$ 0	344,658.179	D	
Common Stock	07/27/2010		G	V	10,000	A	$ 0	10,000	I	By Spouse Trustee for Daughter
Common Stock	07/27/2010		G	V	10,000	A	$ 0	10,000	I	By Spouse Trustee for Son - Eric
	07/27/2010		G	V	10,000	A	$ 0	10,000	I	

Common Stock			By Spouse Trustee for Son - William
Common Stock	108,235.261 (1)	I	By 401(k)
Common Stock	195,769.703	I	By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)	$ 36.59							02/27/2002(2)	02/27/2011	Common Stock	157
Stock Option (right to buy)	$ 36.84							02/26/2003(3)	02/26/2012	Common Stock	160
Stock Option (right to buy)	$ 32.66							02/25/2004(4)	02/25/2013	Common Stock	253
Stock Option (right to buy)	$ 36.68							02/24/2005(5)	02/24/2014	Common Stock	186

Stock Option (right to buy)	$ 38.64		02/22/2006(5)	02/22/2015	Common Stock	228
Stock Option (right to buy)	$ 39.73		02/21/2007(5)	02/21/2016	Common Stock	203
Stock Option (right to buy)	$ 44.15		02/20/2008(5)	02/20/2017	Common Stock	221
Stock Option (right to buy)	$ 34.29		12/31/2008(5)	02/26/2018	Common Stock	282
Stock Option (right to buy)	$ 16.88		02/24/2010(6)	02/24/2019	Common Stock	7,7
Stock Option (right to buy)	$ 27.75		02/23/2011(7)	02/23/2020	Common Stock	4,2

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ALLISON JOHN A PO BOX 1250 WINSTON-SALEM, NC 27102-1250	X			

Signatures

Sallie Stone, Attorney-in-fact	08/03/2010
**Signature of Reporting Person	Date

Explanation of Responses:

*	If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
**	Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
(1)	Between January 1, 2010 and June 30, 2010, the reporting person acquired 1,132.482 shares of common stock, under the Issuer's 401(k) Plan. The information in this report is based on plan statements dated January 1, 2010 through June 30, 2010.
(2)	The option is exercisable in three equal annual installments beginning on 02/27/2002.
(3)	The option is exercisable in three equal annual installments beginning on 02/26/2003.
(4)	The option is exercisable in five equal annual installments beginning on 2/25/2004.
(5)	Due to the retirement of the reporting person, the options became fully exercisable on December 31, 2008.
(6)	The option is exercisable in five equal annual installments beginning on 2/24/2010.

(7) The option is exercisable in four equal annual installments beginning on 2/23/2011.

Remarks:

poa.TXT

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.